

**PARISH OF FRANKLIN,
STATE OF LOUISIANA
CERTAIN FINANCIAL AND STATISTICAL DATA**

Population of the Parish

The population growth trend of the Parish of Franklin is as follows:

YEAR	PARISH POPULATION	STATE POPULATION
1950	29,376	2,683,516
1960	26,088	3,257,022
1970	23,946	3,644,637
1980	24,141	4,205,900
1990	22,387	4,219,973
1991	22,496	4,251,560
1992	22,297	4,287,195
1993	22,062	4,295,477
1994	22,144	4,315,085
1995	22,142	4,339,352
1996	22,014	4,350,579
1997	22,324	4,351,769
1998	21,935	4,368,967

Sources: US Census; Louisiana Tech University, January, 1999.

Population of Municipalities

The population growth trends of the municipalities in the Parish of Franklin are as follows:

YEAR	BASKIN	GILBERT	WINNSBURO	WISNER..
1960	238	472	4,437	1,254
1970	177	746	5,349	1,339
1980	268	800	5,921	1,424
1990	243	704	5,755	1,153
1991	240	704	5,783	1,150
1992	240	704	5,776	1,165
1993	240	708	5,776	1,172
1994	240	708	5,808	1,183
1995	240	717	5,816	1,188
1996	240	704	5,772	1,204
1997	240	734	5,747	1,204
1998	240	731	5,780	1,219

Sources: US Census; Louisiana Tech University, January, 1999.

ECONOMIC INDICATORS

Personal Income

The Bureau of Economic Analysis of the US Department of Commerce publishes personal income data. The most recent revised per capita income figures for the Parish, Louisiana and the United States are as follows:

YEAR	PARISH	LOUISIANA	UNITED STATES
1990	\$9,912	\$14,281	\$18,666
1991	\$11,402	\$15,079	\$19,201
1992	\$12,193	\$15,817	\$20,137
1993	\$12,993	\$17,133	\$21,220
1994	\$14,488	\$18,086	\$22,056
1995	\$13,868	\$18,826	\$23,059
1996	\$14,735	\$19,609	\$24,164
1997	\$14,142	\$20,458	\$25,288

Source: US Department of Commerce, Bureau of Economic Analysis, October, 1998.

Retail Sales

According to the *Survey of Buying Power*, estimated retail sales by category in Franklin Parish were as follows:

(In Thousands)

Year	Total Retail Sales	Food	Eat/Drink	Gen Mdse	Furn/Appl	Auto
1991	\$106,371	\$33,615	\$4,333	\$17,196	\$2,453	\$25,963
1992	\$114,800	\$34,524	\$4,680	\$21,285	\$3,425	\$26,115
1993	\$120,328	\$34,806	\$4,554	\$23,218	\$3,552	\$29,563
1994	\$151,961	\$33,329	\$6,480	\$25,479	\$3,121	\$49,598
1995	\$161,639	\$36,231	\$6,772	\$26,312	\$2,300	\$57,073
1996	\$162,732	\$38,473	\$7,032	\$25,582	\$2,321	\$56,389
1997	\$176,495	\$38,267	\$7,681	\$36,005	\$2,853	\$54,475

(Note: The retail sales statistics in the 1995 edition of the *Survey of Buying Power*, which lists data for 1994, are based on newly published benchmark data from the 1992 Census of Retail Trade (CRT). Prior to this year, retail figures reported in the Survey were based on data from the 1987 Census [unlike the general Census, the CRT is conducted in five year intervals]. Whenever such an adjustment is made, trends in lines that fall across benchmark year are often skewed, a fact readers should keep in mind when comparing retail sales figures for 1994 and thereafter to those from prior years.

Source: Sales and Marketing Management, Survey of Buying Power, August, 1998.

SALES TAXES

Sales Taxes Levied in the Parish

The following is a summary, by area, of sales and use tax rates levied within the Parish of Franklin as of 12/31/98.

Entity/Area	Parish-Wide Tax	Municipal Tax	Total Local Tax	State Tax	Total Sales Tax
FRANKLIN PARISH	4		4	4	8
GILBERT	4	1	5	4	9
WINNSBORO	4	1	5	4	9
WISNER	4	1	5	4	9

Source: Louisiana Department of Revenue and Taxation, Sales Tax Division, January, 1999.

Taxable Sales

Sales and use taxes are levied by various entities at various rates throughout the Parish. The following figures represent the tax base of a broad-based sales and use tax levied on a parishwide basis.

<i>(In Thousands)</i>					
Month	1994	1995	1996	1997	1998
January	\$9,998	\$9,820	\$10,232	\$11,101	\$14,452
February	\$8,568	\$10,741	\$10,923	\$11,293	\$12,494
March	\$11,686	\$12,215	\$13,292	\$13,265	\$11,267
April	\$10,188	\$11,170	\$12,350	\$12,488	\$14,142
May	\$10,989	\$10,998	\$11,972	\$12,320	\$13,032
June	\$11,951	\$13,652	\$13,747	\$13,838	\$12,965
July	\$13,101	\$11,420	\$9,001	\$11,809	\$14,643
August	\$10,735	\$11,934	\$15,409	\$12,367	\$12,437
September	\$12,106	\$13,746	\$13,270	\$13,198	\$12,872
October	\$9,674	\$10,334	\$11,693	\$12,004	\$13,008
November	\$11,337	\$10,451	\$10,869	\$11,388	\$12,612
December	\$12,565	\$13,964	\$16,865	\$14,452	\$11,660
Annual Total	\$132,898	\$140,445	\$149,623	\$149,522	\$155,582

Source: Oakland Econometrics.

PROPERTY TAXES

Assessed Valuation of the Parish

The recent trend in the assessed valuation of property throughout the Parish of Franklin is as follows:

Year	Taxable Assessed Valuation	Homestead Exemptions	Total Assessed Valuation
1990	\$30,882,019	\$19,838,760	\$50,720,779
1991	\$31,025,396	\$19,989,420	\$51,014,816
1992	\$32,433,405	\$20,343,855	\$52,777,260
1993	\$33,304,222	\$20,205,038	\$53,509,260
1994	\$34,172,781	\$20,224,075	\$54,396,856
1995	\$36,409,298	\$20,122,925	\$56,532,223
1996	\$38,543,574	\$20,381,831	\$58,925,405
1997	\$40,831,226	\$20,722,060	\$61,553,286
1998	\$40,794,585	\$21,146,650	\$61,941,235

Source: Franklin Parish Assessor's Office.

A breakdown of the assessed valuation of the Parish by classification of property is as follows:

Year	Real Estate	Personal Property	Public Service
1990	\$33,664,180	\$7,046,589	\$10,010,010
1991	\$34,074,850	\$6,961,006	\$9,978,960
1992	\$35,100,910	\$7,697,000	\$9,979,350
1993	\$35,119,320	\$8,519,830	\$9,870,110
1994	\$35,159,851	\$9,011,075	\$10,225,930
1995	\$35,843,630	\$10,517,343	\$10,171,250
1996	\$37,810,869	\$10,874,086	\$10,240,450
1997	\$39,416,101	\$11,880,165	\$10,257,020
1998	\$39,989,535	\$12,177,490	\$9,774,210

Millage Rates

The recent trend in the aggregate ad valorem tax rates (in mills) levied on a parishwide basis by various entities within the boundaries of the Parish of Franklin follows:

Year	Millage
1990	49.93
1991	53.30
1992	58.14
1993	82.41
1994	74.33
1995	77.33
1996	76.36
1997	74.36
1998	75.84

Sources: Louisiana Tax Commission and Franklin Parish Assessor's Office.

Leading Taxpayers

The ten largest property taxpayers of the Parish of Franklin in 1998 and their assessed valuation are as follows:

TAXPAYER	ASSESSED VALUATION
1. ENTERGY LOUISIANA, INC.	\$2,054,940
2. BELL SOUTH TELECOMMUNICATIONS	\$1,723,540
3. A.N.R. PIPELINE COMPANY	\$1,287,170
4. WINNSBORO STATE BANK	\$1,261,160
5. TENNESSEE GAS PIPELINE CO.	\$1,107,580
6. COLUMBIA GULF TRANSMISSION CO.	\$1,101,300
7. FRANKLIN STATE BANK AND TRUST CO.	\$1,064,500
8. WAL-MART STORES, EAST #0976	\$1,019,370
9. NORTHEAST LOUISIANA POWER COOP.	\$901,140
10. WAL-MART STORES, INC. #0976	\$788,160

Source: Franklin Parish Assessor's Office.

SCHOOL STATISTICS

Enrollment

The recent trends in public school registration, average daily membership and average daily attendance in the Franklin Parish school system are as follows:

REGISTRATION	1994-95	1995-96	1996-97	1997-98
AVERAGE DAILY ATTENDANCE	4,282	4,174	4,132	3,957
AVERAGE DAILY MEMBERSHIP	4,618	4,499	4,454	4,305
PUBLIC	4,426	4,630	4,512	4,382

"Average Daily Attendance" reflects the average daily attendance of member public school students during the session. "Average Daily Membership" reflects the average daily count of public school students registered during the session. "Public" reflects the count of public school students registered on the first day of the school year, including pre-kindergarten.

Expenditures

Expenditure trends for the Franklin Parish School Board are as follows:

EXPENDITURES	1994-95	1995-96	1996-97	1997-98
MEAN TEACHER SALARY	\$21,959	\$22,128	\$25,157	\$27,065
CURRENT EXPEN PER STUDENT	\$4,215	\$4,301	\$4,570	\$4,820
CAPITAL OUTLAY	\$0	\$0	\$0	\$553,223
DEBT SERVICE	\$231,786	\$166,464	\$12,445	\$11,305
CURRENT EXPENDITURES	\$19,466,781	\$19,396,772	\$19,603,308	\$20,631,285

Source: Louisiana Department of Education.